

MORE THAN **1500** STUDENTS TRAINED THROUGH OUR INDUSTRIAL PARTNERS...

## **ANNUAL REPORT**



### From The Desk of President Er. A C S. ARUNKUMAR

Education is presently undergoing a welcoming seismic change. In tune with the changing time Dr. M.G.R. Educational and Research Institute (Dr. M.G.R. University - Estd U/s 3 of UGC Act 1956) aims to help students to excel in the various fields of study of their choice. Dr. M.G.R. University prepares students for challenging careers and focuses on connecting students and faculty with industry. Keeping in mind the challenges of creating employable graduates, Dr M.G.R. University has created an innovative Cell called the Industry Institute Planning Cell with the aim of creating a bridge with the industry. This Cell focuses on taking the student community to the next level by enhancing their technical and life skills and improving their employability.

#### From The Desk of Vice-Chancellor Dr. K. Meer Mustafa Hussain

It is indeed a matter of great happiness to find that the IIPC (Industry Institute Planning Cell) at Dr. M.G.R. Educational & Research Institute University proposed to publish its Annual Report.

An Annual Report such as this is required for growth and progress of University activities, including arranging Industrial training for students and faculty members, identifying the opportunities for student project work in industries, encouraging the department level tie-up and MOUs with industries, research and development activities with industry, promoting consultancy activities, training courses for industry people, enriching the teaching learning process through identified industrial training, planning for industrial visit, inviting industry experts for guest lectures, seminars and expertise sharing their valuable new innovations and ideas, utilizing such technical experts for doing corporate funded projects, and conducting summer internship programs etc. I am sure that this type of publishing IIPC Annual report will prove its mettle by providing an opportunity for bringing out the overall development of industrial related activities of the University and also it will direct creativity to new dimensions of mature expression.



## From The Desk of Registrar Dr. C.B. Palanivelu

With the motto of our University "Our Students are to be Job Creators and not job seekers" the Industry Institution Planning Cell (IIPC) of our University plays a prominent role in the life of the students who aspire to become entrepreneurs in their respective fields. It is the right decision of the Management to have IIPC sign a MoU with Ambattur Industrial Estate Manufacturer's Association (AIEMA), Chennai one of the biggest industry hubs located nearby our University which enables close links between Industry-Institute programs. IIPC also disseminates the technical advancements through informal educational techniques to the students to get motivated to become entrepreneurs. It gives me great pleasure that IIPC is doing its good service to the student by arranging various training programs, identifying opportunities for students to do project work in their respective fields, Department level tie-ups with industries, R&D activities with industries, promoting consultancy activities and training courses for industry people, planning for industrial visits, guest lectures, seminars, sharing of expertise, etc.



#### Message from Joint Registrar Dr. V.Cyril Raj

Indian Industry at present has reached the most crucial turning point where it has to face the dynamic demands of the competitive domestic and global markets through the provisions of high quality products and services. As technologies change rapidly, retraining and updating of the work force continuously are becoming major challenges facing every country today.

Dr. M.G.R Educational and Research Institute Deemed to be University have established Industry Institute planning cell for the above purpose. Industries and Technical institution have a strong mutuality of interest which forms the basis of a partnership between them. In order to push students closer to industry, IIPC has enabled internship to our students. Faculty members are also updating their domain knowledge at par with industry practice. I express my sincere thanks to the team IIPC for their contribution. I also wish them good luck in all their endeavors.



#### Message from Dean- E&T

#### Dr. Senthil Velan.

The Industry Institute Partnership Cell of Dr. M.G.R. Educational and Research Institute provides a platform for both the students as well as faculty members to be aware of industry expectations of skill sets required for students and faculty to meet the global challenges. The cell enables students to be aware of the lacunae in their skills and provides an opportunity to upgrade them. It also enables Faculty to be aware of industry expectations & train students to meet these expectations. IIPC developed engineering personnel capable of coping-up with the accelerating pace of the technological development. Created adequate facilities of updating knowledge of professional engineers and technologists to meet growth and developmental needs of the industry and provided industrial exposure to students through joint projects, industrial visits and students' internships.

IIPC at our University will create an effective contribution to our vision and effectively avoid criticisms of the shortcomings.



#### Message from Head-IIPC Dr. C.Balakrishnan

To enhance the better interaction in between of institution and industry is very much essential for the Today's world, and it makes a good platform for showcasing best practice, latest technological advancements and their implementation and impact on the industry. The main objective of interaction between of industry and institute is to improve the quality technical education adequately to meet the needs of the industry and economy. Industry Institute Planning Cell continuously supplied input to better teaching-learning processes, create awareness among the students about the environment of industry, provide real practical knowledge to students and provide self confidence for students to become an entrepreneur. The above can be achieved by providing the very good bridge between industry and the academic institute and to promote the good Institute-Industry Planning Cell for our institute.

# TRAINING Partners





















HATSUN



CT ACADEM

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## **IIPC – TRAINING GALLERY**







## TRAINING PROGRAMS









VikramDas Technologies is a new startup in Web Industry. Real Time Projects for CS/IT students. The total period was Three months where students learned what is going on Real Time Projects.

Date: 1 Jan 2018

Location: Avadi

Our Students of Electronics and Communication Engineering department had one week Internship program in Brakes India to know about the Foundries like PM Foundry, Sand Foundry Technology etc.

Date: 8 Jan 2018

Location: Ambattur

Our Students of Electrical and Electronics Engineering department had one week Internship program in Brakes India to know about the Polymer used in various Industries.

Date: 8 Jan 2018

Location: Ambattur

Management of Business Administration students have attended one day Industrial Training in Decathlon to know about the Retail Management Technologies used by Decathlon. Date: 5 & 6 Dec 2017 Location: Poonamallee





Hatsun Agro Products is the largest private sector dairy Company in India based in Chennai. Our Department of Management Studies students have attend One Month Internship Program in Hatsun.

Date: 11 Dec 2017 – 10 Jan 2018

Location: Kanchipuram

The Department of Electrical and Electronics Engineering students have attended One Week Internship in Motorcycle components in Mitsuba Sical Pvt Ltd.

Date: 8 Jan 2018 – 15 Jan 2018

Location: Gummidipoondi



**NSIC** provided 1 Month Training Program with stipend for the Department of ECE, EEE, CS & Mechanical students with support of NSDC.

Date: 8 Feb 2018 – 23 Feb 2018

Location : NSIC Guindy



Entrepreneurship Orientation Program organized by Mr.M.S.Subramanian Retired DGP, supported by NSIC. The EOP program was conducted for MBA & B.Com students. Date: 7 & 8 Feb 2018 Location: MBA & B.Com Seminar Hall



**IIPC** conducted National Level Job Fair for all the departments of the University with the help of CII – MCC. Other College students also participated in this National Level Job Fair, and got the Offer Letters through us. We offered more than 200+ Offer Letters to students. Date: 16 Feb 2018 Location: Phase 2 Campus



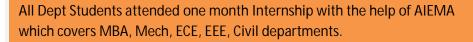
The Department of Civil students have attended six months live Internship program in Adroit Urban Developers Ltd is a Fast growing Construction Company in Civil Industry.

Date: 14 Dec 2017 – 13 June 2018

Location: Alwarpet







Date: 11 June 2018 – 10 July 2018

Location: Ambattur



MOU was signed between Dr MGR Educational and Research Institute & UTL Technologies Ltd for Opening of Advance Learning Centre of UTL Technology at our campus certificates by NSDC, SSCI in the area of Embedded Systems, Networking Technologies, VLSI and Telecom.

Date: 9 Jul 2018

Location: Dr.M.G.R.University



CED TRAINING INSTITUTE CH



Date: 14 Jun 2018

Location: Anna Seminar Hall

Training of Trainers for our Mechanical & ECE faculties in Advanced Training Institute by Ministry of Skill Development and Entrepreneurs.

Date: 13 Jun 2018

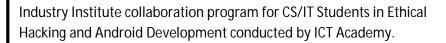
Location: ATI Centre



Industry Institute collaboration program for BCA Students in Ethical Hacking and Android Development conducted by ICT Academy.

Date: 25 Jul 2018

Location: Anna Conference Hall



Date: 25 Jul 2018

Location: Anna Conference Hall



Date: 20 Jul 2018 Factory

Location: Madhavaram Parle

